

Axis Doors Improve Access at Stratford Garden Centre

Stratford Garden Centre have improved customer flow and access by building a new exit area to accommodate the tills away from the hustle and bustle of the entrance. This meant they needed new doors and they naturally turned to their regular supplier, Axis Automatic Entrance Systems, who had previously installed Stanley Automatic Doors throughout the centre.



The new Stanley Dura-Glide SLD features bi-parting automatic doors sliding over glazed screens with infra red sensors linked to the Stanley MC521 Pro Controller and Eco Pro dynamic user interface. This new generation controller is completely re-engineered for the Stanley Duraglide SLD & SLH models and includes a “soft-start” “soft-stop” motor driving circuit for smooth normal opening and recycling.

The door engineer can set door functions very easily, including door and motor type, handing, speed, hold-open delay, troubleshooting and much more via a Windows mobile handset although the control panel can also be set manually. The system will

collect and store performance data including an operating cycle counter and event and error reporting while displaying the current operating state.

The display unit can be discretely mounted on either the jamb or a nearby wall and provides an electronic alternative to manual switches. All basic door functions of rotary and toggle switches, up to six positions, can be controlled as well as setting programmed schedules for enhanced operating mode changes based on the day of the week, time of day, etc.

The Dura-Glide 2000 Series is the industry standard for smooth, reliable operation in every application from high-traffic retail locations, like garden centres, to upscale professional and institutional settings. Door packages are manufactured to suit individual requirements and installed by ADSA Authorised Technicians (Automatic Door Suppliers' Association) as per the guidelines of EN16005 (formerly BS7036:1996 - Code of Practice for safety at powered doors for pedestrian use).

Back in 2004, Paul Southern and his niece and her husband, Helen and Gwyn Lloyd bought an old bedding plant nursery 3 miles south of Stratford upon Avon and re-opened as Stratford Garden Centre in 2006. Over the succeeding years this family business has grown to its current 7 acres and 24,000 square feet of indoor retail space with plans to increase that by a further 9,000 square feet. The mix of horticulturally and retail trained staff, together with a popular restaurant, food shop and shopping courtyard have earned them an excellent local reputation enhanced by their independence and entrepreneurial flair.

They are very pleased with the new layout keeping both the old entrance and the new exit free flowing and less cluttered and encouraging customers to move further around the store and experience more of what they have to offer. Helen Lloyd said “Once again Axis have given us an excellent product backed up by their knowledgeable and flexible service to help us create the solution we had planned.”

For more information call Axis on 01604 212500, visit www.axisautomatic.com or email sales@axisautomatic.com